



WPC
WORLD PHOTOGRAPHIC CUP

The 5th World Photographic Cup, 2018, is coming soon!

Which country will take over the top spot from team Portugal? United States, Russia, (2nd and 3rd place finishers in 2017) or one of the other about 30 countries from 4 continents, which had outstanding submissions and participated in the 4 previous editions? Will the European double defending champions be ready to face a new challenge coming for across the oceans?

Registrations will open on July 1st and will close on September 30th, therefore, hurry up, it's time NOW to set up your national photographic team for the 2018 edition!

Don't miss the chance to let **your most talented photographers represent your country and compete for individual gold, silver and bronze medals** in all the 6 categories. Remind: your team as a whole will enter the competition, and based on the top 10 scoring images in each category, **the highest aggregate score for a NATIONAL TEAM will receive the**



WORLD PHOTOGRAPHIC CUP 2018!

Winners announcement: after the amazing ceremonies in USA, France, Portugal and Japan...next year the WPC winners announcement will be held in cooperation with the AIPP, on **May 6th, 2018, at SeaWorld – Gold Coast, Queensland, Australia.**

NEW WPC Nation Award! Entering the WPC, everybody is a winner: this is now true more than ever. Nation Awards certificates will be given to the authors of the highest scored image of each and all entered teams!

NEW Website: Visit our **brand new web site** at www.worldphotographiccup.org (the “entry button” will appear on July 1st)

NEW WPC Community on Facebook: join the newborn open group at <https://www.facebook.com/groups/222047391620377/> , get informed and inspired sharing your thoughts with the best photographers from around the world...

The WPC Organizing Committee, the sponsoring associations and our partners, the **GOLD SPONSOR**  , and  , invite you to celebrate our profession in a way never dreamed of before, entering the World Photographic Cup Competition 2018.

We are looking forward to receiving your amazing images!

WPC Governing Committee

Bert Behnke , Jean-Felix Bénetel

Jørgen Brandt, Don Dickson,

Kylie Lyons, Don MacGregor ,

Bent Nygaard Larsen, Noboru Okamoto

WPC Chief Executive Officer

Giuseppe Scozzi

WPC Chief Auditor

David Trust

Additional information and registration forms (from July 1st) available at www.worldphotographiccup.org

